

## Firebox launches new pop culture prints range in collaboration with Alternative Movie Posters

Time to brighten up your flat with original artwork from independent artists



**Exclusive launch – 15 September, 2016. 09:00 GMT: Firebox.com**, the ‘shop for the unusual’, has teamed up with **AlternativeMoviePosters.com** (“AMP”), the number one community destination for movie fan art, to launch an exciting new online collection of [pop culture prints](#).

AMP is a vast creative platform featuring a wide range of emerging artists who re-imagine film posters to create stylistic alternative prints. From this thriving pool of talent, Firebox has curated a range of the most inspired and original film posters you can buy, the majority of which is available to buy for the first time thanks to the collaboration.

The new Firebox and AMP collaboration launches on 15 September with over 150 original artworks by 50 talented, independent artists. All of the work will be available to buy via Firebox.com in a brand new co-branded category.

This new and unique poster store celebrates the rich and diverse history of cinema by showcasing fan art from both established and new artist talent. Prints will be available to buy starting at just £19.99, in A3 and A2 format, framed and unframed. The artworks depict all manner of popular culture, from cult favourites such as Blade Runner to contemporary classics like Shaun of the Dead and Stranger Things.

AMP’s founder Simon Hawes, said, “We’ve built the world’s largest curated collection of alternative movie posters from our community of over 1,000 artists from all over the world. This collaboration

with Firebox will help our community get discovered by Firebox's global network of customers and demonstrates our commitment to supporting our community with commercial opportunities."

Dan Thomas, Firebox's Sales Director "At Firebox we are committed to offering our customers a unique and diverse collection of products. We have been huge fans of AMP for a couple of years now and are delighted to be able to work with the team at AMP to bring this unique collection of artwork to our audience."

Championing new artists from all over the world with fresh prints added all the time; this collection is for your film buffs as well as for those looking for original artwork to brighten up their flat.

Prints are available from £19.99, or framed from £39.99 from [Firebox.com](https://www.firebox.com) at <https://www.firebox.com/alternative-movie-posters>.

Prints are available to ship internationally, framed prints ship to UK only.



### **About Firebox.com (Firebox)**

Firebox scours the world, looking for the very latest gadgets, toys, games and other cool stuff. We search high and low for gifts with a twist. Products that are inspirational, quirky, bizarre and downright fun.

[Firebox.com](https://www.firebox.com) - Shop for the Unusual.

*Gifts, Tech, Food, Drink, Gadgets, Art, Books, Home, Clothing, Games, Toys, Pop Culture, Oddities.*

### **About AlternativeMoviePosters.com (AMP)**

Established in 2012 by art lovers Simon Hawes and Rick Palmer, AMP is by far the most well-established site for artists and lovers of alternative movie art online. It hosts a thriving online community for amazing and unique alternative movie poster art and its creators. It currently hosts over 4000+ original artworks, making it the largest curated collection of alternative movie posters. With a thriving community of over 1000 artists represented globally, AMP is *the* place for fan artists

to showcase their work, collaborate and get inspiration.

[www.alternativemovieposters.com](http://www.alternativemovieposters.com)

**For further press information and images, please contact:**

Cara Davies, PR & Events Manager, Firebox. Tel: 020 3778 0147. Email: [press@firebox.com](mailto:press@firebox.com)

Simon Hawes, Founder, Alternative Movie Posters. Tel: 07803 713 466. Email: [simon@alternativemovieposters.com](mailto:simon@alternativemovieposters.com)

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