

## PRESS RELEASE

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### **ALTERNATIVEMOVIEPOSTERS.COM AND FIREBOX.COM TEAM UP TO LAUNCH NEW FAN ART COLLECTION ONLINE**

AlternativeMoviePosters.com (“AMP”), the number one community destination for movie fan art, has teamed up with the award winning online retailer, Firebox.com, to launch an exciting new online collection of movie fan art.

The Firebox and AMP collaboration is due to launch on **15 September**, selling a carefully curated selection of unique and original artworks from AMP’s talented online artist community. Launching with over 150 original artworks by 50 talented artists, all of the work will be available to buy via Firebox.com in a brand new co-branded category.

This new and unique poster store celebrates the rich and diverse history of cinema by showcasing fan art from both established and new artist talent. Prints will be available to buy starting at just £19.99, in A3 and A2 format, framed and unframed.

AMP’s founder Simon Hawes *“We’ve built the world’s largest curated collection of alternative movie posters from our community of over 1,000 artists from all over the world. This collaboration with Firebox will help our community get discovered by Firebox’s global network of customers and demonstrates our commitment to supporting our community with commercial opportunities.”*

Dan Thomas, Firebox’s Sales Director *“At Firebox we are committed to offering our customers a unique and diverse collection of products. We have been huge fans of AMP for a couple of years now and are delighted to be able to work with the team at AMP to bring this unique collection of artwork to our audience.”*

-ends-

#### About AlternativeMoviePosters.com (AMP)

Established in 2012 by art lovers Simon Hawes and Rick Palmer, AMP is by far the most well-established site for artists and lovers of alternative movie art online. It hosts a thriving online community for amazing and unique alternative movie poster art and its creators. It currently hosts over 4000+ original artworks, making it the largest curated collection of alternative movie posters. With a thriving community of over 1000 artists represented globally, AMP is *the* place for fan artists to showcase their work, collaborate and get inspiration.

[www.alternativemovieposters.com](http://www.alternativemovieposters.com)

#### About Firebox.com (Firebox)

Firebox scours the world, looking for the very latest gadgets, toys, games and other cool stuff. We search high and low for gifts with a twist. Products that are inspirational, quirky, bizarre and downright fun.

[Firebox.com](http://Firebox.com) - *Shop for the Unusual.*

*Gifts, Tech, Food, Drink, Gadgets, Art, Books, Home, Clothing, Games, Toys, Pop Culture, Oddities.*

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